MEDIA ADVISORY: Fri., Feb. 12, 2016

Have a Heart for Kids Day brings kids, parents, advocates to Olympia to protect children and families

WHO: Hundreds of parents, their children, and community leaders from across the state, including Spokane, Wenatchee and Seattle
WHAT: Rally to protect kids and families and deliver the message: “KIDS CAN’T WAIT!” Speaking will be Seattle mother Sebrena Burr, about the power of advocacy to change the lives of children; and Olympia student Ashley Terry, age 14, to tell about her experience struggling with the unmet need for dental care.

AUDIO/VISUAL OPPORTUNITY: Kids will lead chants and a march around the Capitol building, backed by Tacoma’s Lincoln High School Drumline.

WHERE: Capitol Steps, Olympia, Wash.

WHEN: 11:30 a.m. to noon, Tuesday February 16, 2016.

WHY: All kids deserve a clear, broad pathway to reach their vast potential. Racism and poverty are still blocking opportunity for far too many of our children. When we speak up together, advocacy works. At Have a Heart for Kids Day, advocates are asking lawmakers to:

- invest in kids with fair, equitable, sustainable revenue
- fully restore TANF income assistance to thousands of families struggling to meet their basic needs
- authorize dental therapists for greater access to oral health care
- prevent thousands of kids from being stuck on a waitlist for early learning opportunities.

FOR MORE INFO: Adam Hyla E. Holdorf, 206-326-9964 (cell), or adam@childrensalliance.org.