MEDIA ADVISORY
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Have a Heart for Kids Day:
Children, Parents, Advocates Rally in Olympia

Please join us for a special media opportunity:

* Rally featuring Gov. Jay Inslee * Sign-waving marchers of all ages *

12:30 p.m., Wed., Jan. 30, CAPITOL STEPS

WHO: The Children’s Alliance, a statewide advocacy organization, and hundreds of advocates and kids from across the state.

WHEN: Wed., Jan. 30, 12:30-1 p.m.

12:30: MARCH to Capitol Steps with chants, drum line, children, parents holding signs (map below).

12:40: Gov. Jay Inslee addresses the marchers

WHERE: See march route below (.jpg)

WHAT: Have a Heart for Kids Day brings parents, children and advocates from across Washington to raise their voices for kids. It includes:

- Workshops for youth and adults to learn about key issues for kids in the 2013 Legislature;
- A march to the Capitol and rally on the Capitol steps, with guest speaker Gov. Jay Inslee;
- Parents, children and community leaders visiting their legislators.

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The Children’s Alliance(www.childrensalliance.org) is a statewide public policy advocacy organization that works at the state and federal level to ensure that all children have what they need to thrive.
March Route to Capitol Steps, 12:30-1 p.m.:

1. START at United Churches, 12:30 p.m.
2. RALLY at north end of Capitol Building and address by Gov. Inslee, 12:40 p.m.
3. END at Cherberg Building, 1 p.m.