



CHILDREN'S ALLIANCE

A Voice for Washington's Children, Youth & Families

Mobilization Manager

The Mobilization Manager is responsible for coordinating with Children's Alliance staff to broaden and deepen our statewide network of parents, youth, and community leaders who advocate to address racism and the other forms of injustice that hold back Washington's kids from the futures they deserve.

The Mobilization Manager is a member of the policy staff, and reports to the Deputy Director. This new position will be charged with leading efforts to activate Children's Alliance member power for racial justice in state and federal policymaking. As a new staff position, the Mobilization Manager's key metrics of success include: the growth of Children's Alliance 6,000-person membership base, deeper relationships with highly active members, and greater willingness of our members to take anti-racist action.

ABOUT CHILDREN'S ALLIANCE

At Children's Alliance, our mission is to secure opportunity for every child in Washington by effecting positive change in public policies, priorities, and programs.

We speak directly to state and federal decision makers to influence the policymaking process. We mobilize people so they can make a difference. We listen to and learn from our allies and members. And we advocate with families who are directly affected by racism and inequality.

We believe our mission will only succeed if we unapologetically, actively, and effectively fight to end racism and anti-Blackness.

Our culture is warm, informal, and collaborative. We work hard to be inclusive as we plan strategies, campaigns, and events. We dedicate time in staff and board meetings to better understand how racism shows up in the child-serving systems we seek to change, and in our own internal policies and practices.

This work is challenging; it calls for each of us to be vulnerable and to take risks. We strive to handle the challenges with care and compassion and learn from them together. For us, this work is central to our mission.

ESSENTIAL DUTIES & RESPONSIBILITIES

- Coordinate with fellow staff to broaden and deepen the membership base of Children's Alliance, with an emphasis on the effective mobilization of families of color and other historically underrepresented communities.
- In partnership with staff and external partners, design and execute an array of policy engagement activities to help Children's Alliance member advocates effect change for kids.
- Work with fellow staff to engage Children's Alliance member organizations in advocacy.
- Organize and lead member trainings, workshops, and policy briefings throughout Washington state.
- Work in concert with the deputy director, the communications manager and policy staff to track and improve key mobilization metrics.
- Share responsibility for fund development, including grant planning, writing and reporting and other strategies.

- Participate in organizational activities, such as staff workgroups, membership and community meetings, fund development, trainings, etc.
- Other duties as assigned.

Position Expectations:

- Significant in-state travel;
- This position may work remotely within the bounds of Washington state;
- Flexible hours, including occasional evening and weekend work;
- Possess a valid driver's license and access to a vehicle;
- Children's Alliance is currently operating 100% remotely. Attendance at in-person meetings in Seattle will be required a few times a year.

QUALIFICATIONS

- At least one year of experience in organizing for change in the labor or civic sector;
- Be an exceptional connector and communicator, highly capable in coordinating among multiple parties to execute successful programming;
- Possess intellectual curiosity about the effects of public policy on Washington's families, and a dedication to working with families and communities to achieve positive change;
- Be prepared for guidance, evaluation, and high performance in a virtual office setting;
- Be proficient in Microsoft Office and other PC applications;
- No one candidate is expected to possess all the qualifications listed above. In areas where aptitude and/or interest are greater than experience, candidates are encouraged to propose a plan for support.

COMPENSATION

The annual salary for this full-time exempt position is \$66,000-\$73,000, depending on experience.

Children's Alliance offers a flexible work environment and 12 days of paid vacation in the first year with incremental increases in subsequent years, 14 paid holidays, and opportunities for sabbatical. The organization heavily subsidizes employee and dependent health and dental coverage and offers sick leave and paid family and medical leave.

APPLICATION INFORMATION

Children's Alliance is an equal opportunity employer working toward a culturally diverse and culturally proficient workplace. We strongly encourage applications from people of color, immigrants, refugees, women, people with disabilities, members of the LGBTQ+ community, and other underrepresented and historically marginalized groups.

To apply, send a cover letter and resume to jobs@childrensalliance.org with your full name and the title of the position (First name Last name, Mobilization Manager) in the subject line of the email.

Applications are accepted on a rolling basis—and we'll continue to accept applications until the position is filled.