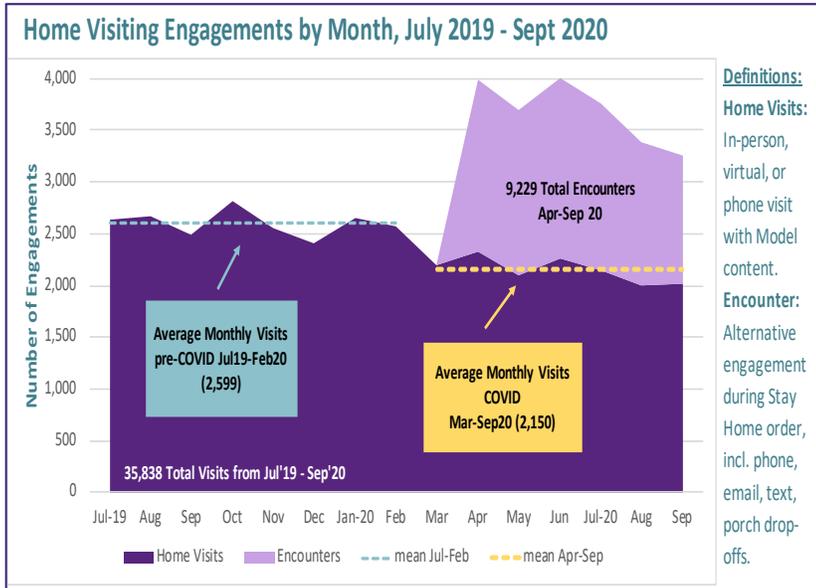
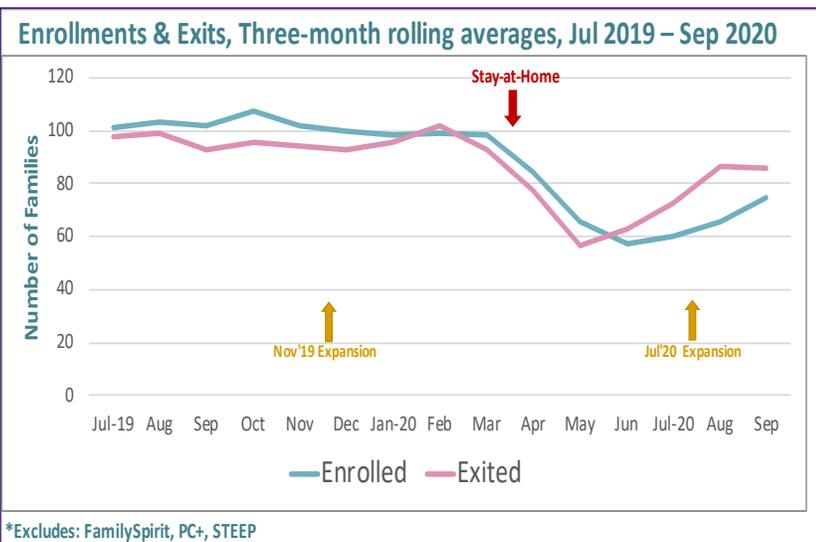


Although COVID disrupted the traditional delivery of services at a time when many families with young children face isolation and increasing needs, home visiting continues to support families through telehealth, virtual visits and light-touch encounters and is essential to recovery for vulnerable families. This document provides updated data on the Home Visiting Service Account funded home visiting programs, the shift to virtual visits with enrolled families, and highlights how home visiting will continue to support families through recovery.



- As the risk of COVID-19 became clearer in mid-March, home visitors quickly prepared to pivot to provide telehealth/ virtual visits.
- As a result of the stay at home order, visit numbers went down (by 17%). However, encounters with families increased tremendously to allow home visitors to remain connected with clients. An encounter is a reciprocal interaction with families that may include: texts, phone or virtual connections, or deliveries of goods (diapers, formula, etc.)
- This level of engagement following the pause in spring represents the adaptability of the field to meet family needs in a way that makes sense in a virtual environment during a pandemic.

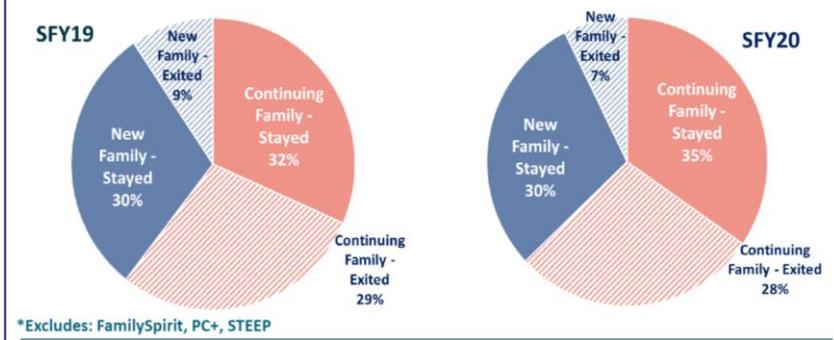
“Having Zoom visits during COVID has given me an opportunity to have face to face conversation with someone in my home, without having to worry about social distancing. It has provided me with someone to connect to, voice my concerns, and get an easy peace of mind as to how I am parenting during a time when a lot of other avenues of support are hard to reach. I am very thankful to have been able to continue my visits and have such a smooth transition.” - Parent, Washington State



- When COVID hit (March through May), there was a “pause” in new enrollments and very few families exited services. This is represented by the dip seen in the spring months.
- Some families opted to not continue because of the need to address immediate needs of their family, lack of technology, or preference to wait until in-person services could resume. Additionally, referrals from partners in the community for families into home visiting slowed down for the first few months of the pandemic.
- Through the summer into the fall, referrals and enrollment in home visiting services rebounded and has remained stable.

"Lots of communications, checking in, texting – lots of time and work goes into these connections – using WeChat – families ask questions, bring needs, provide feedback – families are actively engaging" – Home Visitor

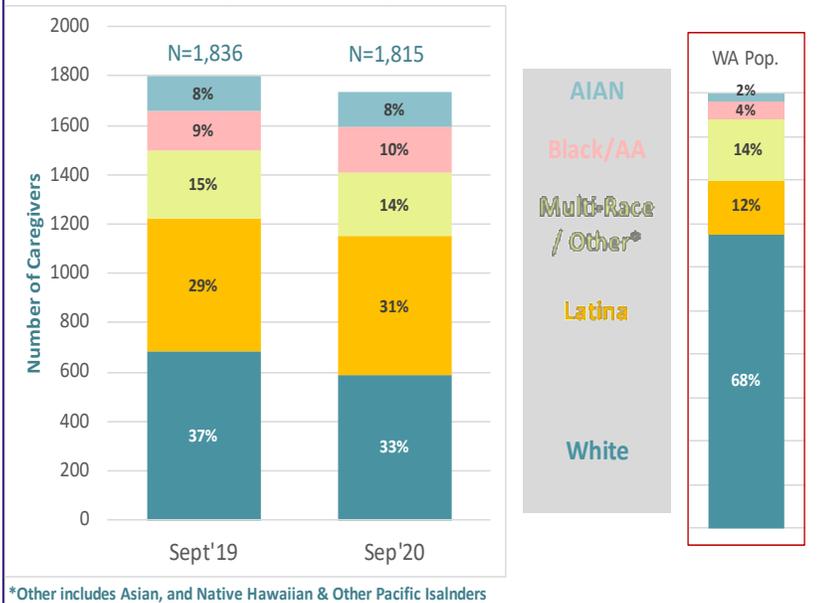
Newly Enrolled & Continuing Families Served*



- This graph complements the one above, reinforcing that since the pause (May/June) and the shift to virtual visits, families are exhibiting the same enrollment, retention, and graduation trends we saw before COVID.
- As families navigate the many stresses of parenting during a public health pandemic, home visitors continue to serve as a trusted resource and support.

"The intervention itself supports mental health, when thinking about the caregiver, mental health is critical and very important, especially right now – there are implications for child wellbeing" – Home Visitor

Distribution of Caregivers Served by Race-Ethnicity



- Diverse families continue to participate in home visiting services, no noticeable impact of COVID-19 on racial demographic of participants.

"Families that aren't in the school system rely on programs for continued comprehensive support, especially now during this time" – Home Visitor