Doctors partnering with families to build language, literacy, and social-emotional skills that prepare children for kindergarten.

When doctors give children books and teach their parents to support language, literacy, and math at home, children develop critical skills that set the stage for success in school and life.

**2019 REQUEST**

Invest $700,000* in the 2019–2021 budget for statewide evidence-based core services and an early math pilot. This two-year investment includes:

- $500,000 for core services to serve 260,000 children and families
- $200,000 for early math pilot to serve 20,000 children and families

*This $700,000 enhancement would bring total state investment to $1M for the 2019–2021 biennium ($300,000 is the current on-going investment level from the state).

**INVESTING FOR IMPACT – CORE SERVICES & EARLY MATH PILOT**

**RETURN ON $3.85 PER CHILD PER YEAR OVER THE BIENNIALM**

- Invest State $1M
- Leverage Private/Local $1.4M
- Incentivize Doctors services worth $13M
- Improve Outcomes for 260,000 children and their families

**Equity Driven:** Starting at birth and prioritizing low-income families, children of color, non-English home language.

**CURRENT ANNUAL IMPACT**

- 30 counties
- 233 medical practices
- 2,100 medical providers
- 130,000 children and families
- 260,000 well-child visits

**WHY DOCTORS?**

- 90% of children visit their doctor each year.
- Parents trust their child’s doctor.
- Doctors use books as a tool to assess developmental milestones.

**A STATEWIDE SYSTEM DELIVERING**

- New books for young children
- Professional development for medical providers
- Monitoring, evaluation, and technical assistance
- New program startup support
- Alignment with Early Learning and K–12 systems

Contact: Jessica Mortensen, Executive Director, Reach Out and Read Washington State
Direct: 509-720-4376 / Email: jessica.mortensen@reachoutandread.org / www.reachoutandreadwa.org