Mission
Our mission is to ensure that every Washington child, regardless of their race, ethnicity, geography, ability, family structure, or family economics, has equitable access to the relationships, education, and opportunities they need to be thriving by the time they enter kindergarten.

Principles
- We are child and family focused. We recognize parents as a child’s first, and most important teacher.
- We advocate for access to high-quality, culturally and linguistically responsive early learning opportunities.
- We honor the strengths of families and support early learning opportunities delivered in a variety of settings that allow for parent choice.
- We recognize that disparities exist that are a result of structural and institutional racism and we commit to acknowledging and addressing these root causes both in what we advocate for and how we advocate.
- We recognize that children and families are situated differently in relation to opportunity and therefore focused approaches that respond to the needs of different families and communities are the only way to reach equitable outcomes for all.
- We prioritize policies that reach children furthest from opportunity first.
- We lay the foundation for children’s life-long learning by creating policies that span from birth to age five.
- We understand that working together is the key to our success and therefore we are intentional in our commitment to building and maintaining strong relationships with each other grounded in trust and mutual respect.
- We prioritize children’s whole development including social and emotional development, cognitive development, parent engagement, and physical and mental health.
- We recognize that children learn and grow within the context of relationships with adults and for many families, this includes early learning settings, where a highly effective and fairly compensated early learning workforce is critical to supporting improved outcomes for kids.
- We support issues that are good for kids, even if they fall outside of our priority focus.
- We recognize the importance of children’s life-long learning opportunities and seek opportunities to partner with allies in K-12 and higher education.
- We see policies through from creation to implementation.
- We hold our principles above politics and expediency.
- We are in this for the long-run.