

Timeline, Staffing and Evaluation

Time Period	Actions
APRIL – JUNE 2008	<p>Create comprehensive End Childhood Hunger Washington communications plan.</p> <p>Launch strategic plan for End Childhood Hunger Washington.</p> <p>Distribute “Plan to End Childhood Hunger in Washington” to a wide range of organizations, community leaders and others across the state to review, support and commit organizational leadership to the plan.</p> <p>Convene meetings across the state to create a detailed two-year action plan for 2009–2011, based on specific strategic approaches and goals in the “Plan to End Childhood Hunger in Washington” that address cultural and regional communities’ priorities.</p> <p>Conduct targeted outreach to partners to identify organizational partners to implement strategic plan.</p> <p>Monitor for available public sector funding opportunities.</p>
JULY – SEPTEMBER 2008	<p>Continue community meetings and outreach to develop priorities and identify partners for 2009–2011 action plan.</p> <p>Distribute action plan for review and feedback from community partners.</p> <p>Finalize two-year action plan.</p> <p>Based upon action plan, develop budgets, strategic resource development plan and public-private partnerships to leverage resources.</p> <p>Continue outreach and engagement of potential financial partners and funding opportunities.</p> <p>Draft 2009 legislative agenda, based on policy objectives in “Plan to End Childhood Hunger in Washington,” for initial conversations with partners and legislative champions.</p>

OCTOBER – DECEMBER 2008	<p>Present the plan and investment opportunities to potential funding partners.</p> <p>Finalize 2009 legislative agenda with input from partners and other interested groups and plan 2009 Hunger Action Day.</p> <p>Work with partners to apply for funding that meets goals of two-year action plan.</p>
JANUARY – MARCH 2009	<p>Begin implementation of 2009–2011 action plan.</p> <p>Promote End Childhood Hunger Washington policy agenda during legislative session through mobilization, Hunger Action Day and strategic communications.</p>
APRIL – DECEMBER 2009	<p>Continue implementation of action plan.</p> <p>Draft and finalize a 2010 legislative agenda with input from partners, legislative champions and other interested groups.</p>
JANUARY – DECEMBER 2010	<p>Continue implementation of action plan.</p> <p>Revise and update original action plan in order to prepare 2011–2013 action plan.</p> <p>Convene community meetings across the state to refine community priorities and develop specific work plans, based on specific strategic approaches and/or goals for 2011–2013 action plan.</p> <p>Draft and finalize a 2011 legislative agenda based on policy objectives in “Plan to End Childhood Hunger” with input from partners, legislative champions and other interested groups.</p>

STAFFING AND BUDGET

While Washington's strategic plan was created by the Children's Alliance, implementation will not rest solely in one organization. Reaching the goal of ending childhood hunger in Washington will take the combined efforts of a broad-based coalition, one that includes the partners who have contributed to the plan plus scores of others from multiple sectors and communities across Washington.

As the planning and convening entity for this initiative, and as a statewide advocacy organization, the Children's Alliance has committed to:

- Lead public policy efforts as outlined in this strategic plan.
- Facilitate the development of key working groups on collaborative programming as outlined in this plan.
- Monitor progress toward the outcomes outlined in this plan.
- Provide support for strategic resource development outlined in the plan in coalition with partnering organizations.
- Serve as a clearinghouse for data on plan outcomes, collaborative programming models, potential resources and other opportunities.

As outlined above, the next step is the creation of a two-year action plan that prioritizes strategies and engages partnerships. This action plan is a continuation of planning activities that began in the spring of 2007. The Children's Alliance anticipates the need for additional support in community outreach and organizing, strategic communications and policy advocacy and lobbying in order to complete the initial two-year planning phase to create a strategic, effective campaign for End

Childhood Hunger Washington.

Appropriate budgeting and staffing plans for implementation of the "Plan to End Childhood Hunger in Washington" will be developed in tandem with the creation of the 2009-2011 action plan.

EVALUATION

Evaluation of the two-year planning process and early implementation will be coordinated by End Childhood Hunger Washington's national partner, Share Our Strength. This evaluation will be completed by April 2009. Progress on the policy, programming, funding and awareness measures and the process by which this is achieved will be the primary subject of the evaluation. Evaluation of progress is ongoing for the original Washington, D.C. site and will be concurrent in Florida, Washington's partner pilot state. Information sharing, technical assistance and training will continue among these sites and others, as appropriate, in order to assist learning and inform the evaluation processes.

Conclusions

The issues facing hungry children can be quite complex, but solving the problem of their hunger is simple: Feed children three nutritious meals each and every day. Many of the tools to solve the problem already exist through the array of federally funded nutrition programs. Unfortunately, without sufficient leadership and collaboration at the highest levels in Washington and in local communities, these programs are not yet reaching all of Washington's hungry children. End Childhood Hunger Washington aims to bring together partners across all sectors to organize and collaborate across the state to develop a community-wide campaign to end childhood hunger.

With coordinated leadership from Washington's elected officials, state agencies, local organizations, private funders, community leaders and families who have been affected by hunger, Washington can make strategic policy changes and investments in collaborative programming and targeted awareness campaigns that can end childhood hunger in Washington.

Glossary of Terms

BASIC FOOD PROGRAM

Washington's name for the federal Food Stamp Program

BFOEP

Basic Food Outreach and Education Program

CACFP

Child and Adult Care Food Program

CFSP

Commodity Food Supplement Program
(a federal emergency food program)

CTED

Washington Department of Community, Trade and Economic Development

DOH

Washington Department of Health

DSHS

Washington Department of Social and Health Services

EFAP

Emergency Food Assistance Program (a state emergency food program)

EITC

Earned Income Tax Credit

FMNP

Farmers Market Nutrition Program (a program for WIC participants and seniors)

GA

Washington Department of General Administration

SFSP

Summer Food Service Program

TANF

Temporary Aid to Needy Families

TEFAP

The Emergency Food Assistance Program
(emergency food program)

OSPI

Office of the Superintendent of Public Instruction

WIC PROGRAM

Special Supplemental Nutrition Program
for Women, Infants and Children

Washington’s State Agencies and Anti-Hunger and Nutrition Programs

Washington’s State agencies are responsible for administering the array of federal and state anti-hunger and nutrition programs. The chart that follows pairs each program with its corresponding host agency. Please refer to the glossary of terms for an explanation of each acronym.

Agency	Program
OSPI	Child Nutrition Programs: School meals SFSP CACFP Afterschool Snack Program
	Fresh Fruit and Vegetable Programs
DSHS	Basic Food Program
	TANF
	Basic Food Outreach
DOH	WIC Program
	WIC Farmers Market Nutrition Program
	Basic Food Nutrition Education Program*
CTED	Emergency Food Assistance Program
	Tribal Food Voucher Program
GA	TEFAP
	CSFP

*WSU Cooperative Extension also administers the Basic Food Nutrition Education Program.

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SHARE OUR STRENGTH

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JACKIE AITCHISON-Washington State Farmers Market Association

NANCY AMIDEI*
University of Washington - School of Social Work

GLYNNIS ASHLEY
Washington DSHS - Community Services Division

CINDY BACETTI
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DANIELLE BAER*
School's Out Washington

DOUG BAKER
Washington State Alliance of Boys & Girls Clubs

PATRICE BARRENTINE
Washington Department of Agriculture - Small Farms

STEVE BAUCK
Northwest Harvest

VICKI BAXTER*
Washington DSHS - Community Services Division

SHARON BEAUDOIN
WithinReach

KELSEY BECK

Food Lifeline

PAUL BENZ

Lutheran Public Policy Office of Washington

ANN BERGMAN

Seattle's Child

DAVID BOBANI

Rotary First Harvest

GAIL BRANDT*

Washington Department of Health - Basic Food Nutrition Education Program

JULI BUNTING

Children's Alliance Board of Directors

SUE BUTKUS

Washington State University - Extension Nutrition Programs

SUSIE CANTOR

Share Our Strength consultant

ANNE XUAN CLARK

Bill & Melinda Gates Foundation

VICTOR COLMAN

Uncommon Solutions

GREG COY

Discuren Charitable Foundation

SHELLEY CURTIS*

Children's Alliance consultant

MICHELE DEANDA

Whole Foods Market

KIRA DOLEY

(formerly of Tacoma Farmers Market)

TOM DOUGLAS

Tom Douglas Restaurants

LAEL DUNCAN

Okanogan County Community Action Council

KIM EADS

Washington Department of General Administration

SUSAN EICHRODT*

Washington CTED - Emergency Food Assistance Program

TRACY FLETCHER

Yakima Valley Farm Workers Clinic - Northwest Community Action Center

CATHY FRANKLIN*

Washington Department of Health - WIC

DEBRA FRENCH

Dairy Farmers of Washington

ANNIE GOODWIN*

Benton Franklin Health District

CAROL GRIFFITH

Washington OSPI - Child Nutrition Services

KRISTA GRIMM

Meals Partnership Coalition

PAUL HAAS*

Solid Ground

ERICA HALLOCK

United Ways of Washington

ROBIN HAMRE

Centers for Disease Control - Division of Nutrition, Physical Activity & Obesity Prevention

STUART HOLMES

Charlie's Produce

SHIRLEY HUTCHISON*

Public Health - Seattle & King County - WIC

URIEL IÑIGUEZ

Washington State Commission on Hispanic Affairs

ROSALUND JENKINS

Washington State Commission on African

American Affairs

LONNIE JOHNS-BROWN

lobbyist for childcare and school nurses organizations

DONNA JOHNSON*

University of Washington - Public Health Nutrition

KIM JUSTICE

Statewide Poverty Action Network

KAREN KINNEY*

King County Agriculture Program

SHANNON KIRKPATRICK

University of Washington - School of Public Health

PAUL KNOX

Washington Department of Community, Trade and Economic Development - Asset Development

ALICE KURLE

HopeLink

STEVE LANSING

United Food Commercial Workers (UFCW) Local 21

GAYE LYNN MACDONALD

Washington School Nutrition Association

ERIN MACDOUGALL*

Public Health - Seattle & King County - Physical Activity

CATHY MANN

VOICES

PAOLA MARANAN

Children's Alliance

MIKE MASTEN

Washington Department of Community, Trade and Economic Development

EMILY MOORE

Chef Consultant

HELEN MYRICK

Pierce County Early Learning Consortium

LINDA NAGEOTTE

Food Lifeline

CZARINA NICHOLS

City Year

PAM O'BRIEN

Washington OSPI - 21st Century Community Learning Centers

DONNA OBERG*

Public Health - Seattle & King County

MARI OFFENBECHER

School's Out Washington

DONNA PARSONS*

Washington OSPI - Child Nutrition Services

ALLISON PEAKE PARKER

The Seattle Foundation

CARRIE PFAB*

Washington Association of Local WIC Agencies (WALWICA)

NEAL PHILIP

Lawyers Helping Hungry Children

SALLY PRITCHARD

United Way of Spokane

THIERRY RAUTUREAU

Rover's Restaurant

LEO RIBAS

Washington DSHS - Community Services Division

JORGE RIVERA

La Raza del Noroeste Magazine

SHELLEY ROTONDO

Northwest Harvest

JILL SELLS*

Docs for Tots

RUTH SCHUBERT

Children's Alliance

GEORGE SNELLER

Washington OSPI – Child Nutrition Services

JENNIFER TEUNON

Medina Foundation

KATHY THAMM

Family Care Resources

CAROLINE TITTEL

Washington Association of Local
WIC Agencies (WALWICA)

TERESA TRANHOLT-HOCHSTEIN

Boeing Corporation

REMY TRUPIN

Washington State Budget and Policy Center

TRISH TWOMEY*

Solid Ground

STEPHANIE WALLS

Children's Alliance

PATTI WHITNEY-WISE

Oregon Hunger Relief Taskforce

TRACY WILKING*

Washington Food Coalition

MELANIE WILLIS

Yakima Valley Farm Workers Clinic –
Northwest Community Action Center

BRENDA WOLSEY

WithinReach

ROBIN ZUKOSKI

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Pyramid Communications

For additional information and resources
about End Childhood Hunger Washington,
contact the Children's Alliance:

**2017 E. SPRUCE STREET
SEATTLE, WA 98122**

WWW.CHILDRENSALLIANCE.ORG

CLAIRE LANE

End Childhood Hunger Project Manager

Email: claire@childrensalliance.org

Telephone: (206) 324-0340, ext. 17

LINDA STONE

Hunger Policy Coordinator and Eastern
Washington Director

Email: linda@childrensalliance.org

Telephone: (509) 747-7205



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