



MOBILIZATION MANAGER

The Mobilization Manager is responsible for coordinating with Children's Alliance staff to broaden and deepen our statewide network of parents, youth, and community leaders who advocate to combat racism and the other forms of injustice that hold back Washington's kids from the futures they deserve.

The Mobilization Manager is a member of the policy staff, and reports to the Senior Policy Director. This position is charged with leading efforts to activate Children's Alliance member power for racial justice in state and federal policymaking. The Mobilization Manager's key metrics of success include: the growth of Children's Alliance 7,000-person membership base, deeper relationships with highly active members, and greater willingness of our members to take anti-racist action **and advance racially equitable state and federal policy changes.**

ABOUT CHILDREN'S ALLIANCE

Children's Alliance strives to place racial justice at the heart of Washington's laws and budget priorities so that every child can thrive. Children's Alliance's work is grounded in the fundamental belief that a spark of genius exists in every child. But for too many of our children, racism and poverty create barriers that prevent them from unlocking their vast potential. Our vision is that all of Washington's children will have an abundance of what they need to grow up to be the people they dream of becoming.

KEY RESPONSIBILITIES AND CORE FUNCTIONS

Mobilization and Policy Work

- Provide informed counsel to Children's Alliance leadership regarding best and promising practices for determining advocacy strategy for projects and campaigns.
- Demonstrate and employ a deep understanding of impacted communities, key stakeholders, and other interested parties at both the grassroots and grassroots levels.
- Demonstrate sound political judgment.
- Demonstrate commitment to maintaining positive interpersonal relationships.
- Coordinate advocacy strategy.
- Coordinate with fellow staff to broaden and deepen the membership base of Children's Alliance, with an emphasis on the effective mobilization of families of color and other historically underrepresented communities.
- In partnership with staff and external partners, design and execute an array of policy engagement activities to help Children's Alliance member advocates effect change for kids.
- Work with fellow staff to engage Children's Alliance member organizations in advocacy.
- Organize and lead member trainings, workshops, and policy briefings throughout Washington state.
- Work in concert with the Senior Policy Director and other members of the Children's Alliance team to track and improve key mobilization metrics.

Fund Development and Grants Management

- Share responsibility for fund development, including grant planning, writing and reporting and other strategies.
- Share responsibility for developing and meeting program goals and deliverables, including tracking

deliverables and budgets for various funding sources, and developing reports to funders.

Miscellaneous activities

- Participate in organizational activities, such as staff workgroups, membership and community meetings, fund development, trainings, etc.
- Other duties as assigned.

QUALIFICATIONS

- At least one year of experience in state and/or local organizing for change in the labor or civic sector.
- Other experience in activism such as: legislative advocacy or political/policy issue campaigns; working with coalitions and stakeholders; and/or implementing communications strategies.
- Demonstrated experience with coalition work.
- Ability to engage a wide range of people at the grassroots and grassroots levels.
- Demonstrated experience thinking creatively to build diverse and committed advocacy bases.
- Experience working with constituent relationship management (CRM) platforms.
- Excellent interpersonal skills—able to manage and communicate effectively with diverse individuals and groups of people.
- Strong written and verbal communication skills that can be adapted to reach a wide range of audiences.
- Ability to communicate nuanced public policy information to a broad audience.
- Strong attention to detail, excellent time management, and organizational skills.
- Available for occasional evening and weekend work as needed.
- Possess and maintain a valid driver's license and consistent access to a vehicle during employment.
- Ability to travel:
 - At least twice weekly to our Seattle offices for in-office workdays;
 - Frequently to Olympia (particularly between fall and spring of each year);
 - Frequently to other cities within Washington state as needed, which may require overnight stays (advance notice will be provided); and
 - Other states (infrequent and typically related to conferences, trainings, etc.)
- Possess intellectual curiosity about the effects of public policy on Washington's families.
- Demonstrate dedication to working with families and communities to achieve positive change.
- Bilingual or multilingual candidates who are and able to read, write and speak Spanish fluently are strongly encouraged to apply.
- Be prepared for guidance, evaluation, and high performance in a hybrid office setting.
- Be proficient in Microsoft Office and other PC applications.

No one candidate is expected to possess all the qualifications listed above. In areas where aptitude and/or interest are greater than experience, candidates are encouraged to propose a plan for support.

COMPENSATION

The annual salary for this full-time exempt position is \$70,000 to \$80,000. Children's Alliance offers a flexible work environment and 12 days of paid vacation in the first year with incremental increases in subsequent years, 13 paid holidays, and opportunities for sabbatical. The organization heavily subsidizes employee and dependent health and dental coverage and offers sick leave and paid family and medical leave.

APPLICATION INFORMATION

Children's Alliance is an equal opportunity employer working toward a culturally diverse and culturally competent workplace. We strongly encourage applications from people of color, immigrants, refugees, women, people with disabilities, members of the LGBTQ+ community, and other underrepresented and historically marginalized groups.

To apply, send a cover letter and resume to jobs@childrensalliance.org with your full name and the title of the position (First name Last name, Mobilization Manager) in the subject line of the e-mail. **We will review applications on a rolling basis. Applications will be accepted until the position is filled.**